



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1370526

**Schedule Dates** 09/12/12-09/25/12  
**Advertiser** Josh Mandel OH US Senate-R (71581)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 2680 9/12-9/25/12 (472578)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500 / (740) 201-5502  
**CPE** 2680  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** WTTE

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,552.50  
**Net Total** \$25,797.50  
**Sales Tax**

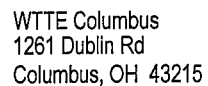
## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	42	\$30,350.00
<b>Grand Total:</b>	<b>42</b>	<b>\$30,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/13/12	2	:30	6:58A- 7:57A (EST)				1	1				2	\$200.00	\$400.00	Columbus (WTTE)	7A GDC	9/11/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	6:58A- 7:57A (EST)		1		1	1	1			4	\$200.00	\$800.00	Columbus (WTTE)	7A GDC	9/11/12
3.0	Normal Line / SPOT	09/24/12-09/25/12	2	:30	6:58A- 7:57A (EST)		1	1						2	\$200.00	\$400.00	Columbus (WTTE)	7A GDC	9/11/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	2	:30	7:58A- 9A (EST)				1		1			2	\$200.00	\$400.00	Columbus (WTTE)	8A GDC	9/11/12
5.0	Normal Line / SPOT	09/17/12-09/20/12	2	:30	7:58A- 9A (EST)		1	1		1				3	\$200.00	\$600.00	Columbus (WTTE)	8A GDC	9/11/12
6.0	Normal Line / SPOT	09/24/12-09/25/12	2	:30	7:58A- 9A (EST)		1	1						2	\$200.00	\$400.00	Columbus (WTTE)	8A GDC	9/11/12
7.0	Normal Line / SPOT	09/12/12-09/13/12	2	:30	5:58P- 6:30P (EST)				1	1				2	\$450.00	\$900.00	Columbus (WTTE)	6P BB	9/11/12
8.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	5:58P- 6:30P (EST)		1	1	1	1	1			5	\$450.00	\$2,250.00	Columbus (WTTE)	6P BB	9/11/12
9.0	Normal Line / SPOT	09/24/12-09/25/12	2	:30	5:58P- 6:30P (EST)		1	1						2	\$450.00	\$900.00	Columbus (WTTE)	6P BB	9/11/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	2	:30	7:31P- 7:57P (EST)				1	1	1			3	\$1,350.00	\$4,050.00	Columbus (WTTE)	7:30P BB	9/11/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	7:31P- 7:57P (EST)		1	1		1	1			4	\$1,350.00	\$5,400.00	Columbus (WTTE)	7:30P BB	9/11/12
12.0	Normal Line / SPOT	09/25/12-09/25/12	2	:30	7:31P- 7:57P (EST)			1						1	\$1,350.00	\$1,350.00	Columbus (WTTE)	7:30P BB	9/11/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	2	:30	10P- 11P (EST)				1	1	1			3	\$1,250.00	\$3,750.00	Columbus (WTTE)	10P NEWS	9/11/12
14.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	10P- 11P (EST)		1	1	1	1	1			5	\$1,250.00	\$6,250.00	Columbus (WTTE)	10P NEWS	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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[illegible]

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